City Manager's

Budget Message

FY 2012 Budget

FY 2012 Adopted Budget Highlights

- Expenditures for all funds total \$139,281,736 an increase of 4.1 percent over FY 2011
- General Fund revenues and expenditures of \$114,281,435 an increase of 4.4 percent over FY 2011
- **Capital Fund expenditures** for General Fund supported projects of \$2,895,300 representing 2.5 percent of General Fund expenditures
- Real estate tax rate \$94.2 per \$100 of assessed value, a decrease of \$1.3 from the FY 2011 Adopted
 Rate of \$95.5; includes \$0.5 dedicated to the Stormwater Fund; average residential tax bill to
 increase 1.88 percent
- One cent on the real property tax rate is equivalent to \$520,000
- Real estate residential assessments increase an average of 3.2 percent for calendar year 2011;
 Commercial assessments decrease an average of 1.2 percent for calendar year 2011 (for the purposes of equalization both exclude new construction totaling \$35 million)
- Assessed value of all real property equal to \$5,093,200,975 which is an increase of \$111,253,675 or **2.2** percent (includes new construction of \$35 million)
- Provides for employee Market Adjustment (COLA) of 1.75% (\$265,000) effective January 1, 2012
- Two additional Full Time Equivalents (FTE's): 1 General Fund FTE (Division Chief) provided for Community Development & Planning; 1 Enterprise Fund FTE (Utility Technician) for Wastewater Fund
- Increase to the income limit for Senior and Disabled Citizens' Tax Relief program from \$52,000 to \$62,000 (\$100,000)
- Rates and Levies increased where applicable to remain on par with regional charges (\$132,000)
- Water service rate increase **7.5 percent** and Wastewater service rate increase **12 percent** due to a significant number of capital projects, and additional debt service costs relating to the City's share of Fairfax County wastewater plant upgrades (where the City's wastewater is treated).
- Use of Appropriated Fund Balance in the amount of \$3,694,144 is broken out as follows:
 - \$220,000 from FY 2010 surplus to fund additional employee and contract design work for Community Development and Planning Department
 - o \$700,000 from FY 2010 surplus to offset increase to School Tuition contract
 - \$1,244,367 from FY 2011 estimated surplus, generated largely by higher real estate assessments
 - o \$1,529,777 use of approximately one and one half percent of fund balance in FY 2012
 - o Ending Fund Balance equal to approximately **10** percent **(\$11.6m)** of General Fund expenditures

Guide to the Budget Document

OVERVIEW

The City's budget is the blueprint for financial and policy decisions implemented during each fiscal year. The budget is the single most important document we have for establishing control over the direction of change and determining the future. It lays the groundwork for what we hope will be our community's accomplishments in the future. Within the pages of the document, the reader will find:

- A fiscal plan
- Revenue and expenditure summaries
- Policy statement
- Goals and objectives
- An annual operating program
- A long range planning guide
- A management tool to ensure financial control
- Performance measures to ensure accountability and evaluate performance

Not all narratives will contain each of these components, but rather only those that are applicable.

BUDGET PREPARATION PROCESS

The development of the City's Operating Budget involves three phases: formulating budget requests, City Manager executive review and proposal, and City Council review and adoption. Each of the three phases is summarized as follows:

Formulating Budget Requests: September – December

- The formative stage of every budget begins in the fall.
- Work with the City's Budget Committee throughout the entire budget process
- City Council sets guidelines for the budget in November, which provides the framework for developing the new budget. In addition, the City Manager briefs the City Council on the financial summary of the previous fiscal year, and a projection of the current as well as upcoming fiscal year.
- City agencies assess their budgetary needs and submit requests to the Budget Committee. Requests are typically due in the middle of December.
- Revenue estimates are derived from a review of current and projected economic indicators, current
 and proposed Federal and State legislation, knowledge of future events in the City and a review of
 historic trends.

City Manager Executive Review and Proposal: December – February

- Requests from departments are reviewed and evaluated for priority.
- Meetings are held between the Agencies and Budget Committee to discuss budget requests. Based
 on estimated revenues, funding is requested by the City Manager for the programs and services
 required to maintain an essential level of service or to provide for enhancements to programs
 identified by City Council.
- City Manager proposes budget to City Council last Tuesday of February
- By law, local government budgets must be balanced; i.e., expenditures may not exceed revenues.

City Council Review and Adoption: March – April

- City agencies provide department budget presentations.
- City Council advertises the proposed real estate tax rate (mid to late March)
- Council reviews the proposed budget and a minimum of two public hearings are held to provide the public with an opportunity to comment to ensure the budget is responsive to citizen needs.
- After careful deliberation, the proposed budget, as modified for additions and deletions, is enacted
 by City Council as the adopted budget. In addition, City Council adopts the real estate tax rate, all
 other rates and levies, and the budget appropriation resolution.
- The budget can only be amended by the City Council after proper notice and a public hearing.
- The Adopted Operating Budget takes effect on July 1, the beginning of the fiscal year.

The Capital Improvement Program (CIP) follows a similar process whereby departments submit estimates, which are evaluated for priority and funding. The initial proposed CIP is issued in November and forwarded to the Planning Commission for public hearing and evaluation. The Planning Commission holds a public hearing on the CIP and issues a memorandum to the City Council with recommendations and suggestions. The City Council holds at least one public hearing on the CIP and defers action until adoption of the operating and capital budgets in April. The City Manager refines the initial proposed CIP based on an evaluation of operating funding requests and available resources. A capital budget (the first year of the proposed CIP) is included in the operating budget—together they become the proposed budget. The CIP is a separate budget document that contains all detailed project and budgetary information for the full five year period.

BUDGET REVIEW SCHEDULE

The following dates were/are scheduled for City Council review and approval of the budget, but are subject to change per City Council

Date	Action Item
February 22, 2011	Work Session – City Manager Presentation of Proposed Budget
March 15, 2011	Public Outreach Meeting & Work Session - Staff Presentations
March 16, 2011	Work Session - Staff Presentations
March 22, 2011	City Council Meeting – Consider Real Estate Tax Rate to be Advertised*
March 29, 2011	Public Outreach Meeting / Work Session
April 12, 2011	City Council Meeting – Public Hearing on Budget & Work Session – FY 2012 Budget
April 28, 2011	City Council Meeting – Public Hearing on Real Estate Tax Rate & FY 2012 Budget Adoption (Note: THURSDAY MEETING)

^{*} Required 30 days advance notice prior to public hearing on real estate tax rate as assessments are to increase greater than 1%.

ORGANIZATION OF THE BUDGET

The City's financial operations are budgeted and accounted for in a number of funds. Fiduciary funds (i.e. City retirement funds) are not included. A fund is a separate accounting unit. All of the following funds are adopted (through appropriation resolutions) and included in the budget book as part of the City's annual budget review:

General Fund — used to account for all general operating expenditures and revenues; this is the City's largest fund. Revenues in the general fund primarily are from property taxes, sales tax, the business license tax and State aid.

Capital Fund — each year, the City adopts a five-year Capital Improvement Program (CIP) that serves as a blueprint for the long-term physical improvements the City wishes to make. The Capital Fund is funded through a transfer from the general, water and wastewater funds, State aid and bond issues. The current year CIP is included as part of the annual budget.

Stormwater Fund — this fund was established to carry out major stormwater projects. For FY 2012, one half cent on the real estate tax rate is dedicated for project funding. This is a separate Capital Fund.

Cable Grant Fund — this fund receives its revenue from cable television fee. The revenue can only be used for cable television equipment. This is a separate Capital Fund.

Old Town Service District Fund – This fund was established to fund the costs of the proposed Old Town development projects and levies an additional 6 cents per \$100 of assessed value on all projects in this district. Old Town Service District special assessment taxes are transferred into this fund in accordance with City Council Ordinance. This is a separate Capital Fund.

Utility Funds — wastewater and water services are accounted for in the utility funds. The wastewater fund and water fund are enterprise funds. Enterprise funds are those funds in which the cost of providing goods or services is financed primarily through user charges.

Transit Fund — the transit fund is used to account for operations of the City's CUE bus system. While set up as an enterprise fund, a transfer of money from the general fund into the transit fund covers a portion of the expenses of this fund.

Commercial Real Estate Transportation Fund – This fund levies an additional 5.5 cents per \$100 of assessed value on all commercial and industrial properties. The revenue collected is to be used solely for new transportation projects.

BUDGETARY BASIS

The budgets of the general and capital funds (including Stormwater, Old Town Service District, Cable Grant, and Commercial Transportation Tax) utilize the modified accrual basis of accounting under which revenues are recorded when measurable and available to finance operations during the year. Expenditures, except for interest, are recorded when the liability is incurred. Interest is recorded when due. Budgets of the utility funds and transit fund utilize the accrual basis of accounting. Revenues are recorded when earned, and expenses are recorded when the liability is incurred. The budget basis of accounting does not materially differ from that used for financial reporting (all funds), with the notable exceptions of depreciation and amortization, and debt service reporting in the enterprise funds, which are more appropriately illustrated in the City's Comprehensive Annual Financial Report (CAFR).

City Council's Goals

Adopted for the 2010 - 2012 Council term

1. Maximize the redevelopment potential of the city owned parcels to include: 11 Oaks School, the former BP Amoco lot at Main/East, George Mason Square, and the entire downtown area to include continued discussion of future uses of the Kitty Pozer Park and former Weight Watchers property, satellite parking for downtown area businesses, community amenities, etc.

	Community	Development	&	Planning,	Public		
Coordinating Departments:	Works, City Manager's Office, Office of Finance,						
g .	Office of Rea	ll Estate					
	1						

2. Develop cost scenarios for future water treatment alternatives to enable the City Council to determine the most efficient and effective long term water treatment options.

Coordinating Departments:	Utilities Department, City Manager's Office, Office
	of Finance, Office of Real Estate

3. Strengthen the City's focus on environmental sustainability from an operations standpoint as well as functioning as a catalyst for community green initiatives.

	Community	Development	&	Planning,	Public
Coordinating Departments:	Works, City I	Manager's Office	9		

4. Continued emphasis on the redevelopment of Fairfax Boulevard through the development and implementation of a Fairfax Boulevard Master Plan.

	Community	Developmen	t &	Planning	Pul	olic
Coordinating Departments:	Works, City	Manager's	Office,	and C	ffice	of
coordinating Departments.	Finance					

5. Continue to strengthen our residential base and sense of community through programs such as outreach meetings, Celebration of the 50th year of the City of Fairfax, the 75th Anniversary celebration of Fairfax High School, the Civil War Sesquicentennial celebration, and the 2011 opening of the City's new community center, etc.

	Parks	and	Recreation,	Public	Works,	Historic
Coordinating Departments:	Resou	rces, (City Manager'	s Office,	Marketir	ng,

Water and Wastewater Fiscal and Operating Policies

Establishment of Rates

- Water and wastewater rates and fees shall be established by City Council in a transparent manner consistent with all similar City activities. To that end, customers and residents (the rate payers) shall be given notice of all meetings of the City Council when such discussions and rate settings occur. In the establishment of annual water and wastewater rates, the City shall adequately disclose future growth plans and their expected impact on future rates.
- 2. The City shall annually prepare and include in the proposed budget a three-year future estimated rate schedule.
- 3. All ratepayers shall be charged uniform rates within their rate class. The determination of rates for the enterprise funds shall conform to standard municipal utility practices.
- 4. Rates for the enterprise funds, including the timing of rate adjustments, shall be designed to recover fixed and variable costs in such a manner as to ensure cost recovery and rate stability.
- 5. Rates of the enterprise funds shall be established to 1)ensure efficient and effective operation of the utilities, 2)fully recover actual operating and maintenance expenses incurred during the fiscal year, 3)repay annual debt payments for capital expenses of the enterprise fund 4)ensure surplus revenues are reserved to facilitate rate stability for ratepayer

Application of the Management Fee

- The water and wastewater utilities shall reimburse services received from other City departments, including but not limited to, personnel, administrative expenses, equipment and facilities. These services shall be prorated to reflect actual costs and designated as the "management fee". The water and wastewater enterprise fund shall pay the City for, or reimburse the City for materials and services purchased during the fiscal year when consumed.
- 2. The procedures used to allocate each fund's share of the management fee shall be reviewed by the City's auditor not less frequently than every five years. The results of such a review shall be included as part of the documentation for subsequent rate proceedings. Unless otherwise justified by the auditor's review, the total amount included in the water and wastewater enterprise funds for payment to the City, or other entities, for management fee expenses may each be increased at a rate no greater than the growth rate of the City's total budget.

Recovery of Capital Investment

1. Utility physical plant investments in excess of normal and customary repair and replacement will be capitalized and amortized for rate setting over their useful lives, either through depreciation/amortization or sinking fund amortization of borrowings. Normal and customary repair and replacement will be expensed when incurred during the fiscal year. Depreciation and amortization shall conform to standard municipal utility practices.

Undesignated Funds

- 1. Surplus revenues, also known as Undesignated Funds, will be used in lieu of customer revenues, if possible, when those surplus funds reach a level equal to 100% of the prior year's fund expenses, unless such funds are to be held for pay as you go capital expenses.
- 2. Surplus revenues shall be invested through the City and the interest earned shall be credited to the respective water and wastewater funds. Surplus revenues shall not be transferred from their respective water and wastewater accounts to be used for non-utility purposes.

Council Adopted Financial Policies

To establish and document a policy framework for fiscal decision-making and to strengthen the financial management of the City, in April 2000, the City Council initially enacted a comprehensive set of Financial Policies, as detailed below. The goal of these policies is to ensure that financial resources are well managed and available to meet the present and future needs of the citizens of the City of Fairfax. Revisions to the financial policies were incorporated per recommendations by the Budget Committee and approved by the City Council in November of 2008.

Budgeting Policies:

- The City's annual operating budget, capital budget and Capital Improvement Program
 (CIP) shall be coordinated with, and shall be in concert with, the City's Comprehensive
 Plan.
- 2. The City shall adhere to the following guidelines in preparing, implementing and executing the annual budget:
 - Mayor and City Council shall develop general budget guidelines and provide them to the City Manager by November 15.
 - b. The Capital Improvement Program shall be considered by the City Council prior to its consideration of the annual budget.
 - c. Where appropriate, revenues related to expenditures shall be reflected in the budget documents.
 - d. The Mayor and City Council shall meet with selected boards and commissions in work sessions as part of the budget deliberations to review budget items concerning areas of interest to the boards and commissions.
 - e. The Mayor and City Council shall conduct a quarterly review of the implementation of the budget.
- 3. Budgeted current revenues must be greater than budgeted current expenditures.
 - a. Significant one-time revenues shall be used only for one-time expenditures.
 - Revenues must be increased or expenditures decreased, in the same fiscal year, if deficits appear.

- 4. The target for the General Fund transfer to the Capital Fund shall be at least 5 percent of General Fund expenditures to help insure adequate reinvestment in capital plant and equipment. This transfer percentage incorporates the City's use of annual debt service payments toward capital projects.
- 5. The City shall set utility rates for the Water and Wastewater funds that will ensure industry-standard operation of the enterprise functions.

Reserve Policies:

1. The target for the General Fund balance shall be, at minimum, approximately 10 percent of General Fund expenditures.

Debt Policies:

- 1. Debt Service Targets
 - a. Annual debt service expenditures shall be less than 9 percent of annual expenditures.
 - b. Outstanding Debt shall be less than 3 percent of assessed valuation.
- 2. The term of any bond issue shall not exceed the useful life of the capital project/facility or equipment for which the borrowing is intended.

Revenue/Cash Management Policies:

- 1. The City shall develop an aggressive economic development effort in order to lessen the impact of any future real estate rate increases.
- 2. The City shall maintain a diversified revenue base in order to shelter City finances from short-term fluctuations in any single revenue.
- 3. Annual City revenues shall be projected by an objective and thorough analytical process.
- 4. The City shall deposit all funds within 24 hours of receipt.
- 5. Investment of City funds shall emphasize the preservation of principal with safety, liquidity and yield being the primary factors considered.

Accounting/Auditing and Financial Reporting Policies:

- The City shall take necessary action to ensure receipt of the Government Finance
 Officers Association annual accreditation for the budget and for the comprehensive
 annual financial report (audit).
- 2. An independent audit shall be performed annually and a management letter shall be received by City Council. City administration shall prepare a response to the management letter on a timely basis to resolve any issues contained in the letter.

Council Adopted Budget Guidelines

Revisions to the Budget Guidelines were approved by the City Council in November of 2010.

- Continually review City government programs and operations to achieve the most efficient and
 effective delivery of community services possible. Current programs should be evaluated and new
 programs should not be added.
- Projected revenues must equal or exceed proposed expenditures.
- Maintain a General Fund balance equal to approximately 10 percent of the general fund expenditures in conformance with the City Council financial policy.
- Maintain the General Fund CIP transfer at the City Council financial policy level of approximately 5
 percent of proposed expenditures. This transfer percentage incorporates the City's use of annual
 debt service payments toward capital projects.
- No additional personnel unless it would result in a net reduction in anticipated City expenditures, or a net gain City revenues.
- As vacancies occur, all positions to be evaluated against current needs and priorities.
- Consider a fair and affordable market adjustment and performance based increases for employees to retain parity with other local governments and if the economic environment allows.

Community Profile

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1799
1961
Council—Manager
425.17

Physiographic

Land Area - Square Miles	6.28
Acres of Public Parks & Open Space	188
Paved – Lane Miles	169
Sidewalks	87

Utilities

Telephone	Verizon
Electric	Dominion Virginia Power
Gas	Washington Gas
Water	City of Fairfax
Wastewater	City of Fairfax
Cable	COX Cable / Verizon

Economic Indicators

Largest Private Employers (December 2010)

Inova Fairfax Hospital
Fairfax Nursing Center
Zeta Associates
Lockheed Martin, Integrated Microcomputer Systems
Fairfax Volkswagen, Honda

Largest Public Employers (December 2010)

City of Fairfax
Virginia Electric & Power Company Inc.
U.S. General Services Administration,
Federal Acquisitions Center
U.S. Department of Homeland Security
United States Postal Service

<u>Taxes</u>

Real Estate Tax Rate

FY 2012: \$.942 per \$100 assessed value FY 2011: \$.955 per \$100 assessed value

Personal Property Tax Rate

FY 2012: \$4.13 per \$100 assessed value No change from FY 2011

City Finances - Bond Ratings

Moody's Investors Service, Inc	Aaa
Standard & Poor's	AAA

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2010 U.S. Census estimate	22,565
2000 U.S. Census	21,498
1990 U.S. Census	19,622

Households

2009 U.S. Census Estimate	8,647
2000 U.S. Census	8,035
1990 U.S. Census	7,362

Average Household Size

2007 U.S, Census Estimate	2.68 persons
2000 U.S. Census	2.61 persons

Age (2007 estimate)	
(1-19)	23.5%
(20-34)	22.1%
(35-64)	40.1%

14.3%

Race and Ethnicity (2010 Census)

White	61.4%
Hispanic	15.8%
Asian	15.1%
Black	4.6%
Other/Mixed	3.1%

Note: White, Asian and Black categories include non-

Hispanics only.

(65 +)

Source: U.S. Census Bureau

Unemployment

	Dec. 2009	Dec. 2010
City of Fairfax	5.3%	5.1%
Virginia	6.7%	6.4%
United States	9.7%	9.1%

Hotel Industry

	Dec. 2009	Dec. 2010
Number of Hotel Rooms	561	561
Occupancy Rate	70%	72%
Average Daily Rate	\$89	\$92

Vacancy Rates

	FY 2009	FY 2010
Office Space	10.5%	12.0%
Retail Space	5.5%	4.5%
Industrial	.8%	.5%

History of the City of Fairfax, VA

The City of Fairfax began as the Town of Providence in 1805, a community, built around the Fairfax County Courthouse completed in 1800 at the corner of Little River Turnpike and Ox Road.

On June 1, 1861, the first land engagement of the American Civil War was fought here. Captain John Quincy Marr was killed becoming the first Confederate officer to die. Following the Civil War, the dairy industry propelled the area's growth and in 1874, the Town of Providence officially became the Town of Fairfax.

World War II spurred suburban and business growth and expansion of educational facilities. In 1959 the Town of Fairfax deeded a 150-acre tract of land to the University of Virginia to establish a permanent home for what is now George Mason University.

In 1961 the Town of Fairfax was incorporated as the independent City of Fairfax. Since that time and through the leadership of elected officials and public involvement of its citizens, the City strives to meet the changing and ever growing needs of an increasingly diverse community.

On its 50th anniversary, the City of Fairfax can take pride in these efforts:

- providing outstanding educational services for all city school students including building and modernizing its elementary, intermediate, and high school facilities;
- creating the Spotlight on the Arts Festival in 1985, now the longest- running arts festival in Northern Virginia, and playing an organizing role in the formation of other cultural arts programs, including the Fairfax City Band, the Old Town Hall Performance Series, the Fairfax Symphony, the Fairfax Choral Society and many others;
- establishing the Independence Day Celebration in 1967, now the largest celebration in region, and other special events, such as Fall Festival, Festival of Lights and Carols, and Chocolate Lovers Festival;
- implementing innovative parks and recreation offerings, services to senior citizens, and guiding
 to completion in 2011 of the Stacy C. Sherwood Community Center, a state-of-the-art building
 for youth, adult and senior recreation programs, cultural programs, and arts-related activities;
- Preserving and opening historic sites to the public and achieving the inclusion of "Old Town Fairfax" on the National Register of Historic Places;
- Embarking on revitalization of the downtown area and supporting a business-friendly environment

Recognizing these achievements, Forbes Magazine ranked the City of Fairfax third on its list of top 25 places to live in the United States. Celebrating 50 years, the City of Fairfax is a community rich in history and heritage where residents and visitors enjoy a small-town atmosphere in the midst of a bustling metropolitan area.

City of Fairfax Employment by Industry

The largest major industry sector was Professional, Scientific & Technical Service with 22.3% of the employment followed by Retail Trade with 15.8%, Health Care and Social Assistance with 13.4% and Public Administration with 9.3%. The following is a listing of major industries and the number employed in those sectors for 2010 in the City of Fairfax.

Industry Group	Employees
Professional, Scientific & Technical Services	4,446
Retail Trade	3,165
Health Care and Social Assistance	2,675
Public Administration (includes federal, state and local governments)	1,867
Accommodation and Food Services	1,842
Administrative and Waste Services	1,293
Other Services (Except Public Administration)	845
Finance and Insurance	795
Construction	749
Information	452
Education Services	435
Arts, Entertainment and Recreation	328
Transportation and Warehousing	205
Real Estate and Rental and Leasing	173
Management of Companies and Enterprises	163
Wholesale Trade	152
Manufacturing	107

Source: Virginia Employment Commission,

Quarterly Census of Employment and Wages, Second Quarter 2010

Economic Assumptions

The underlying economic assumptions in this budget are:

- **Increase** in residential assessments of 3.2 percent; commercial assessments decreasing 1.2 percent (excludes new construction)
- A regional economy showing mixed results of improvement as evident by weak Sales Tax yet higher than expected Business Licenses (BPOL)
- Decreased interest earned on investments with lower interest rates; spend down of bond funds temporarily held for investments
- State funding projected to increase slightly per education sources (e.g. higher enrollment)
- Fairfax County contracts for judicial, social services, fire and rescue, refuse disposal to increase 4.9
 percent and 3.7 percent increase for school tuition contract with Fairfax County Public Schools
- Net increase in personnel of 1.63 FTE's
- No boundary changes anticipated

Economic Condition and Outlook

A diversified economy is generally more resilient and more stable than one that is heavily concentrated in one or two areas. The City of Fairfax is in a particularly favorable position because its own local economy is relatively diverse and it benefits from its location as part of the Greater Washington region and from the current priorities in federal spending.

In previous downturns, the Greater Washington region and more specifically the City of Fairfax, have been immune to the effects of a struggling national economy. However, the most recent recession has proven more severe and has resulted in many government contracting firms filing for bankruptcy or selling under economic pressures. Concurrently, small businesses which are the lifeblood of the City's economy continue to struggle amidst a slowly increasing demand for goods and services accompanied by a newly adopted frugality among their loyal customer base.

The U.S economy has finally emerged from one of the worst and the longest recession of the post-World War II period. This recession was brought on by over speculation in the real estate and financial markets; it spread to other sectors of the economy as consumers, fearing for their jobs in unsure times, simply stopped buying. Due to the influence of federal spending, the Greater Washington region's economy remains considerably stronger compared to the rest of the nation; however during the recession the region's increasingly diverse economy has contributed to an increased strain on many local industries.

Leading economic indicators show the recession appears to have ended in the first quarter of 2009. However the effects of the recession continue to reverberate as selective segments of the economy, like construction, manufacturing, information and finance, are slow to regain footing. This accompanied by slow job creation across-the-board, has resulted in consistently high unemployment figures, further increasing problems for those affected.

Federal Indicators

Federal procurement spending in the Greater Washington region continues to increase. One of the main drivers behind Northern Virginia's economic strength has been its regional dominance of federal contracting dating back to the early 1980's. The bulk of this federal spending comes from two primary sectors: (1) outsourcing for technology and professional services and (2) managerial services to support global security systems. Businesses that serve these needs continue to have a high profile In the City.

By regional economic analysis and reports, federal spending in the Washington region accounts for about one-third of the gross regional product (the value of goods and services produced locally). While the net number of civil service jobs remains steady when contract and grant related jobs are included, the number of jobs increases significantly. According to the Metropolitan Washington Council of Governments, 77 percent of City residents work in businesses located outside the City. Therefore, the actions of the federal government have both direct and indirect impacts on the local economy. The effects of federal spending are seen in everything from direct consumer spending to business investment, job growth and employment.

State Indicators

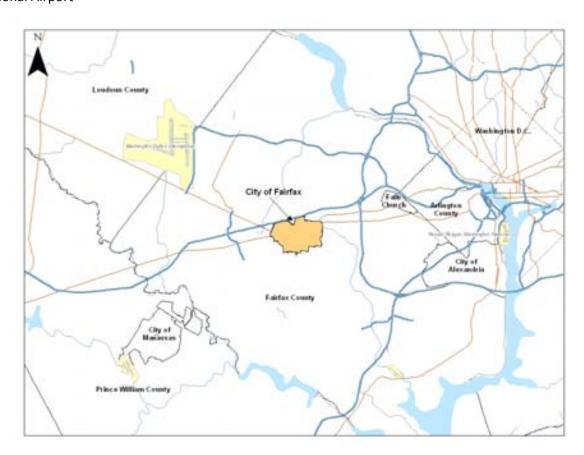
The City also is significantly impacted by state actions. Northern Virginia has long contributed to the state's coffers from its economic bounty; still the region's political clout has never accurately reflected its economic strength. While Northern Virginia has had its share of job loss in 2010, the losses amount to only 1% of total employment. Unemployment rates have stabilized but remain at a higher rate than typical for the region; however Northern Virginia still has the lowest jobless rate of any large metro area in the United States. The current shortfall in State revenues, accompanied by the lack of additional resources for other geographic regions in the Commonwealth indicate little immediate support from the State should be expected.

Governor McDonnell has identified job growth and job creation as critical components to the economic prosperity of Virginia. During the 2010 General Assembly session, continued improvements were made in the funding of existing programs and creating new incentives to enhance Virginia's competitiveness. A pro-business climate fostered at all levels of government is essential to broadening the tax base and enhancing the Commonwealth's economic stability.

Still transportation in the Commonwealth remains as the area's top priority, without the ability for products to reach national and global markets, Northern Virginia will lose its competitive advantage. Increased congestion, the related environmental impacts in addition to a high-cost of living is making many Northern Virginia communities less attainable for families and is stifling workforce productivity. Virginia needs to provide additional funding for transportation to support economic growth in Northern Virginia. While local governments also have a role in transportation, transfers of responsibility will not occur without additional funding.

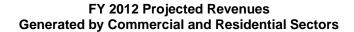
Local Economy

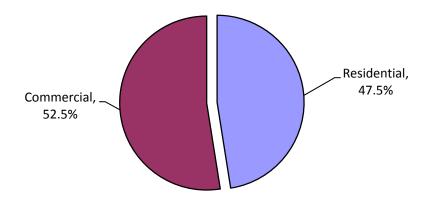
An independent jurisdiction of 6.28 square miles, 15 miles west of Washington, D.C., the City of Fairfax lies in the heart of the Northern Virginia area. Bounded by Interstate 66 on the north and less than five miles west of the Capital Beltway, the City of Fairfax is at the crossroads of Northern Virginia's major north/south and east/west highways. Fairfax's neighbors include the Vienna/Fairfax GMU station of the Metro regional rapid-rail system, and, at the southern boundary of the City, George Mason University. The City is within 30 minutes of both Dulles International Airport and Reagan Washington National Airport



The City provides the high-level services that Northern Virginians expect. With a population of 22,565, the City offers good government, low taxes and a strong feeling of community pride. The residential tax burden is the lowest in Northern Virginia with a proposed real property tax rate of \$94.2 per \$100 of assessed value and a personal property tax rate of \$4.13. For businesses, the same advantage is offered, while the business license rates for the City compare favorably with those of other Northern Virginia jurisdictions.

The City's economy consists of two primary markets: the residentially based market and the non-local market or export base (spending dollars in the City which are earned elsewhere). The residentially based market is driven by the spending of City residents and therefore is a function of the local businesses to capture this local spending. The non-local market includes the hospitality sector, federal contractors and other professional services, and retail activities catering to outside markets. Also of note: George Mason University's contiguous location affords the City economic opportunities where non-local events may spill over to the benefit of the City as well.





The City's economy is well prepared to serve the City residents and residents of the surrounding trade area. There are over 4 million square feet of office space in the City, with a vacancy rate of 12 percent, and 3.7 million square feet of retail/service space, with a vacancy rate of 4.5 percent. Because of its constrained geographic size and residential character, the City's commercial market remains a niche market reflecting buildings with smaller footprints and heights and lower rental costs. These differences are promoted as a competitive advantage when recruiting for businesses to fill commercial space.

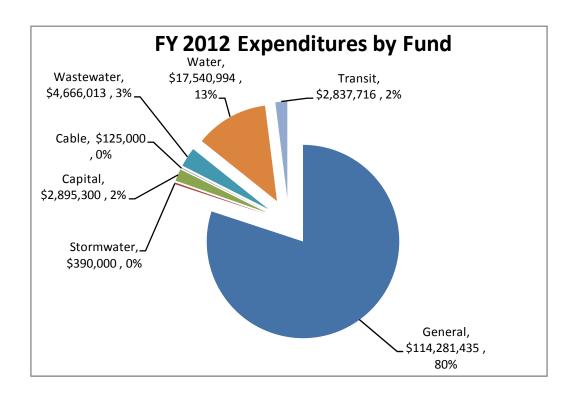
This buoyant economy has allowed the City to reposition itself to support redevelopment in Old Town Fairfax and in the Route 50/29 Corridor. The Route 50/29 Corridor is the City's economic engine, providing nearly 40 percent of all tax revenues generated from the community. Now known as Fairfax Boulevard, the City, in partnership with the Economic Development Authority and the Planning Commission, is aggressively pursuing multiple redevelopment opportunities. A newly created vision identifies three main commercial centers prime for redevelopment. These locations are Fairfax Circle, Kamp Washington and Northfax Gateway.

Construction of the Old Town Plaza redevelopment project in downtown Fairfax is complete. Many new businesses have moved in with others completing their build-outs. This new development provides for nearly 150,000 square feet of retail/restaurant and office space. Considering the current condition of the commercial real estate market, the project continues to generate interest with nearly 60% of the available space sold or leased. Additionally, the project includes a 558 space parking structure, as well as the new 45,000 square foot City of Fairfax Regional Library, which opened in January 2008. A 26-unit, high-end townhome community is now under construction for the final phase of the project. This redevelopment has proved to be a catalyst for the potential revitalization of several other properties in Old Town Fairfax.

In conjunction with George Mason University and the Small Business Development Center, the City operates a business incubator known at the Fairfax Innovation Center (FIC). The center is home to several GMU programs, 50 virtual tenants and 40 private start-up businesses occupying nearly 30,000 square feet of commercial office space in the City. Numerous businesses have graduated from the incubator since its inception and now occupy commercial space in the City. Due to the success and demand of the FIC, the center has undertaken a recent expansion of its operations to include a state-of-the-art conference facility.

Overview – All Funds

Expenditures for all funds total \$142,736,459 less fund transfers to the Capital Budget and Transit Fund (\$3,454,722) equates to net expenditures of **\$139,281,736**. This is an increase of 4.1 percent over the prior year, and is due largely to increased general fund and capital expenditures. Further details follow in the accompanying sections of the budget book.



Cash Management / Fund Balance

Financial policies recommended by the City's financial advisors, the City's auditors, and adopted by the City Council, require a fund balance equal to a minimum of approximately 10 percent of General Fund expenditures. More than being key to maintaining and/or potentially improving the City's bond rating, an adequate fund balance allows the City to cope with revenue shortfalls, to pay for unbudgeted expenditures or unanticipated needs, to pay for other one-time large expenditures, and provide for adequate cash flows to absorb fluctuating expenditures and revenues during the fiscal year. The following chart provides a history of the City's General Fund Cash Balance:

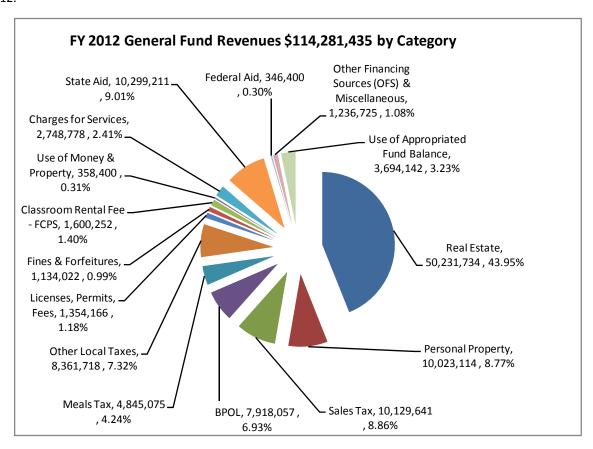
General Fund - Fund Balance		
Fiscal Year	Amount	% of Expenditures
2012*	11,554,720	10.1
2011*	15,248,863	13.9
2010	15,569,907	14.1
2009	14,420,568	13.1
2008	15,834,008	14.8
2007	14,612,497	14.6
2006	14,278,483	14.6
2005	12,534,246	11.3
2004	10,975,387	13.4
2003	10,456,564	13.9
2002	9,954,003	14.1
2001	9,576,156	13.8

^{*} Estimate

General Fund Revenues

Overview

General fund revenues equate to \$114,281,435 for FY 2012, which represents an increase of 4.4% (\$4,856,392) over FY 2011. The following chart provides a summary overview of revenues by category for FY 2012.



Note: Percents may not total to 100 due to rounding

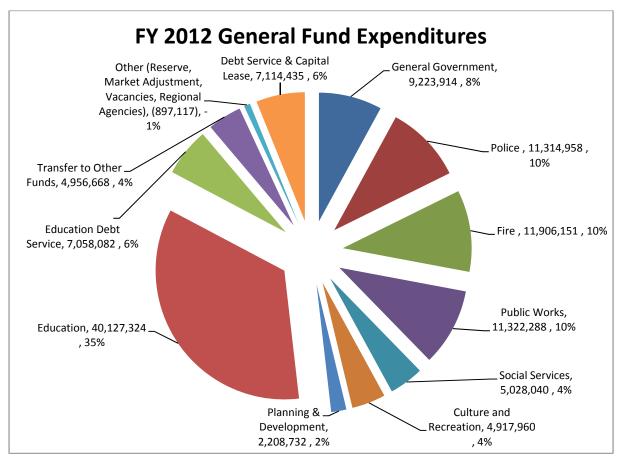
Use of Appropriated Fund Balance in the amount of \$3,694,144 is broken out as follows:

- \$220,000 from FY 2010 surplus to fund additional employee and contract design work for Community Development and Planning Department
- \$700,000 from FY 2010 surplus to offset increase to School Tuition contract
- \$1,244,367 from FY 2011 estimated surplus, generated largely by higher real estate assessments
- \$1,529,777 use of approximately one and one half percent of fund balance in FY 2012
- Ending Fund Balance equal to approximately **10** percent **(\$11.6m)** of General Fund expenditures

General Fund Expenditures

Overview

The City's General Fund expenditures are budgeted at \$114,281,435 for FY 2012. The largest spending category remains Education, followed by the Fire Department, Police Department, and Public Works. The "Transfer to Other Funds" category notes the General Fund transfer to the Capital Budget, Transit Fund, Old Town Fund, Stormwater Fund, and the Commercial Real Estate Transportation Tax Fund.



Note: Percents may not total to 100 due to rounding

General Fund Revenue and Expenditure Changes - FY 2011 to FY 2012

The following chart highlights the major changes in revenues from last year's budget:

FY 2012 General Fund Revenue Changes

Additional / (Less) Revenues	Change
Real Estate Taxes	\$2,481,034
State Aid	955,534
Other Local Taxes (e.g. Meals, Recordation, Bank Stock)	481,154
Miscellaneous Changes	221,265
Business Licenses (BPOL)	167,506
Tobacco Tax	(125,116)
Red Light Photo	(216,000)
Ambulance Fees	(345,000)
Sales Tax	(892,720)
Appropriated Fund Balance	2,128,738
Total Additional / (Less) Revenues	\$4,856,392

The following chart highlights the major changes in expenditures from last year's budget:

FY 2012 General Fund Expenditure Changes

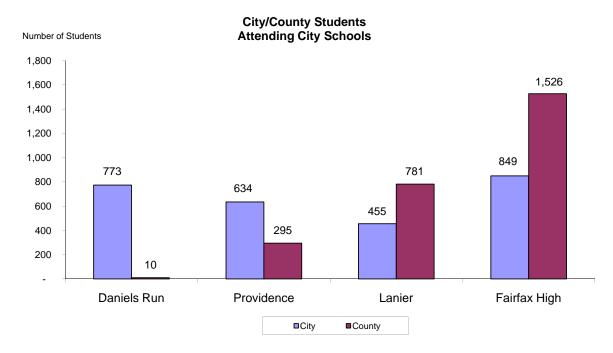
Additional / (Less) Expenditures	Change
School Tuition Contract	\$1,377,375
General Fund Transfer to Capital Budget	1,193,700
General Fund Transfer to Stormwater Fund	260,000
Market Rate Adjustment 1.75% January 1, 2012	265,000
Personnel / Operating Enhancements	384,600
County Contracts - Non Education	309,671
Senior Tax and Rent Relief Program	210,542
Retirement Contributions - Public Safety	209,332
Health Insurance	147,301
General Fund Transfer - CUE Bus	133,741
Retirement Contributions - General Government	127,074
Miscellaneous Changes	139,600
Risk Management - Insurance coverage	98,457
Total Additional / (Less) Expenditures	\$4,856,392

Education

The total budget for the schools is \$47.2 million, an increase of 2.9% (\$1.3 million). Administrative costs account for \$846,700, and combined debt/lease payments equate to \$7.7 million. The largest portion of this budget is the school tuition contract with Fairfax County Public Schools, budgeted at \$38,644,510, an increase of 3.7% (\$1.4m) over FY 2011. The following chart highlights the historical costs associated with the school tuition contract.

Fiscal Year	Final Tuition Bill (excludes Classroom Rental Fee)	ADM
2012	\$38,644,510	3,022
2011	37,267,135	2,976
2010	36,561,436	2,905
2009	37,625,873	2,764
2008	37,806,032	2,778
2007	34,188,018	2,727
2006	32,785,342	2,698
2005	30,679,214	2,724
2004	27,291,210	2,717
2003	26,534,379	2,723
2002	25,377,420	2,702
2001	23,965,003	2,621

City students continue to maintain an overwhelming majority of the total population at both Daniels Run and Providence Elementary Schools at 99 percent and 68 percent, respectively. On the contrary, Lanier Middle School and Fairfax High School statistics note that City students represent 37 percent and 36 percent, respectively, of the those schools' attendance.



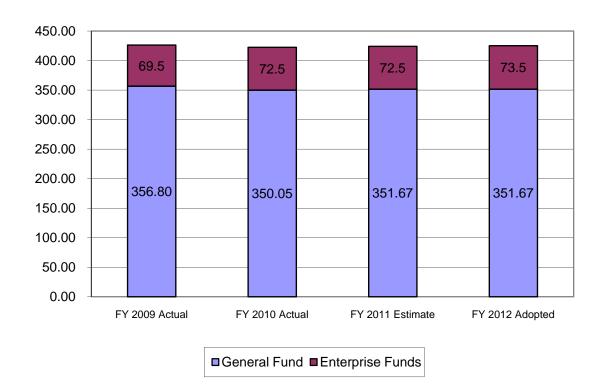
Budget Message A-27

Employees, Salaries and Fringe Benefits

For the third consecutive fiscal year, merit (step) increases for eligible employees (\$330,000) have been excluded from the budget. However, the FY 2012 Adopted Budget includes a market adjustment / cola of 1.75% (\$265,000) effective January 1, 2012 for all employees. Also, a separate department head pay plan was established, but was not funded.

The FY 2012 budget notes a net increase of 1.6 Full Time Equivalents (FTE's) to the overall staffing complement. The Community Development and Planning Department will receive an additional Division Chief position (1 FTE) to lead in updating the City's Comprehensive Plan. Also, the Wastewater Department will receive an additional Utility Technician (1 FTE) position to handle state requirements doubling the City's Miss Utility duties. Lastly, a full time position in the City Manager's office was revised to part time status resulting in a decrease of .4 FTE. The following chart notes the total number of positions from FY 2009 to FY 2012.

Full Time Equivalents (FTE's)



SPECIAL EVENTS EXPENSES AND REVENUE

	<u>2009</u>	<u>2010</u>	<u>2009</u>	<u>2010</u>	2009	<u>2010</u>	2009	<u>2010</u>	2009	<u>2010</u>	2009	<u>2010</u>	<u>2009</u>	<u>2010</u>
	4th of July	4th of July	Fall Festival	Fall Festival	Holiday Craft Show	Holiday Craft Show	Lights & Carols	Lights & Carols	Choc. Lovers Festival	Choc. Lovers Festival	Civil War Weekend	Civil War Weekend	TOTAL	TOTAL
ATTENDANCE	60,000	60,000	45,000	45,000	4,500	4,500	2,000	2,000	10,000	10,000	0	1,000	121,500	122,500
REVENUE														
Entrance Fee	\$0	\$0	\$0	\$0	\$23,196	\$21,414	\$0	\$0	\$0	\$0		\$4,284	\$34,833	\$78,115
Other Revenue	\$3,887	\$5,818	\$76,007	\$76,795	\$60,313	\$63,463	\$1,325	\$1,325	\$0	\$0		\$0	\$314,106	\$440,285
Outside Org. Revenue	\$15,135	\$20,185	\$0	\$0	\$0	\$0	\$0	\$0	\$6,784	\$4,738		\$0	\$47,160	\$82,155
TOTAL REVENUE	\$19,022	\$26,003	\$76,007	\$76,795	\$83,509	\$84,877	\$1,325	\$1,325	\$6,784	\$4,738	\$0	\$4,284	\$396,099	\$600,555
EXPENSES														
PARKS & RECREATION														
DIRECT P&R SUB TOTAL	\$142,129	\$144,560	\$46,468	\$57,579	\$33,186	\$32,290	\$16,984	\$17,214	\$730	\$0	\$0	\$6,000	\$239,497	\$257,643
*INDIRECT EXPENSE SUB TOTAL	\$116,526	\$111,613	\$69,372	\$76,383	\$25,358	\$26,029	\$7,031	\$7,154	\$14,065	\$10,172	\$0	\$2,218	\$232,352	\$233,569
TOTAL DIRECT/INDIRECT EXPENSES	\$258,655	\$256,173	\$115,840	\$133,962	\$58,544	\$58,319	\$24,015	\$24,368	\$14,795	\$10,172	\$0	\$8,218	\$471,849	\$491,212
		-	•	•										
Net Costs Direct Only	(\$123,107)	(\$118,557)	\$29,539	\$19,216	\$50,323	\$52,587	(\$15,659)	(\$15,889)	\$6,054	\$4,738	\$0	(\$1,716)	(\$52,850)	(\$59,621)
Net Costs Direct & Indirect	(\$239,633)	(\$230,170)	(\$39,833)	(\$57,167)	\$24,965	\$26,558	(\$22,690)	(\$23,043)	(\$8,011)	(\$5,434)	\$0	(\$3,934)	(\$285,202)	(\$293,190)

^{*}Includes direct staff costs and direct programming costs

Contract Services

Expenses for county and regional service contracts make up 41 percent of the City's General Fund. The City contracts with Fairfax County for many services, and the largest of which is the City's School Tuition Contract.

City-County and Regional Service Contracts

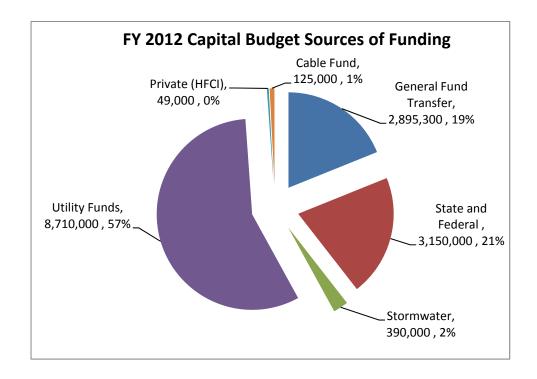
	FY 2011	FY 2012
	Adopted	Adopted
City-County Contracts:		
School Tuition Contract	\$37,267,135	\$38,644,510
Library Services	798,000	823,000
Joint Court Service	249,285	310,432
Juvenile and Domestic Court	401,674	527,882
Commonwealth Attorney	61,950	63,500
Jail and Custody Service	1,481,177	1,263,675
Fire & Rescue – Suppression	230,000	260,214
Refuse Disposal	425,000	450,000
Extension - County Agent	41,000	46,000
Social Services	1,470,125	1,614,263
Health Department	<u>1,074,900</u>	<u>1,183,816</u>
Subtotal City-County Contracts	43,500,246	45,187,292
Regional Agencies:		
Community Services Board	1,309,900	1,309,900
Council of Governments	22,367	22,367
Health Systems Agency	2,350	2,350
Area Agency on Aging	45,852	45,852
Legal Services of NoVa	21,945	21,945
NoVa Community College	2,126	2,126
NoVa Regional Commission	11,994	11,994
NoVa Regional Park Authority	48,160	48,160
NoVa Transportation Comm.	5,822	5,822
Volunteer Center	10,000	10,000
Subtotal Regional Agencies	1,480,516	1,480,516
Total Contract Services	\$44,980,762	\$46,667,808

Capital Fund

The Capital Improvement Program for FY 2012 totals **\$15,319,300**. Two categories account for a majority of the overall increase over FY 2011. General Government notes a 256% increase due to funds required for software upgrades (\$100,000), improvements to historic properties (\$99,000), vehicle and equipment leasing (\$212,000), vehicle replacement for the Police Department (\$133,000) and equipment replacement for the Fire Department (\$193,000). Transportation increases are the result of additional state grant monies.

	2011	2012	Change	
Category	Adopted	Adopted	\$	%
Schools	\$72,600	\$0	-\$72,600	-100%
General Government	303,000	1,079,800	776,800	256%
Recreation and Community Appearance	115,000	215,000	100,000	87%
Environment	9,900,000	9,150,000	(750,000)	-8%
Transportation	3,431,000	4,874,500	1,443,500	42%
Total	\$13,821,600	\$15,319,300	\$1,497,700	11%

In addition to the General Fund, funding for the Capital Fund comes from Utility Funds, Federal and State Funds, and the Cable Fund. The following chart illustrates the sources of funding for the Capital Budget in FY 2012.



Additional information (e.g. more detail by project and out year spending by category) on the Capital Budget is located in Section G of the budget book.

Wastewater Fund

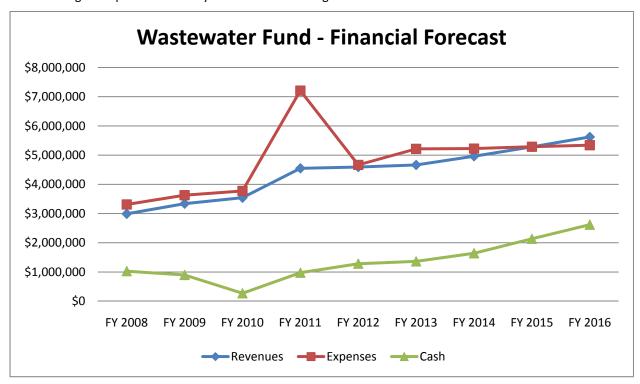
	FY 2010	FY 2011	FY 2011	FY 2012
	Actual	Budget	Estimate	Adopted
Revenues	\$3,543,295	\$4,911,837	\$7,912,875	\$4,974,326
Expenditures	\$3,775,282	\$4,300,197	\$7,208,986	\$4,666,013
Rate Increase	7%	12%	12%	12%

For FY 2012, a rate increase equivalent to 12 percent is adopted for the Wastewater Fund in order to keep pace with future operating and capital costs as well as replenishing the Undesignated Fund Balance. In FY 2010, the City was officially notified of planned cost increases related to the City's cost sharing agreement with Fairfax County for the treatment of the City's wastewater at the County's Noman M. Cole Water Pollution Control Plant. This plant is subjected to continuing stringent environmental standards to protect the Chesapeake Bay and therefore, numerous process upgrades to reduce nitrogen and phosphorus are mandated. Additionally, there are general capital upgrade costs, unrelated to treatment techniques that must be addressed at this facility. The City's portion of these upgrades is approximately \$22.8 million by 2019. The City has successfully financed the first phase of these costs and is working with the County to establish a payment schedule that is acceptable to both jurisdictions. Future rate increases to enable repayment of the debt for the wastewater treatment plant upgrades and modifications will be significant. Establishment of a future rate increase schedule was prepared to match the financial forecast and ensure rate stabilization.

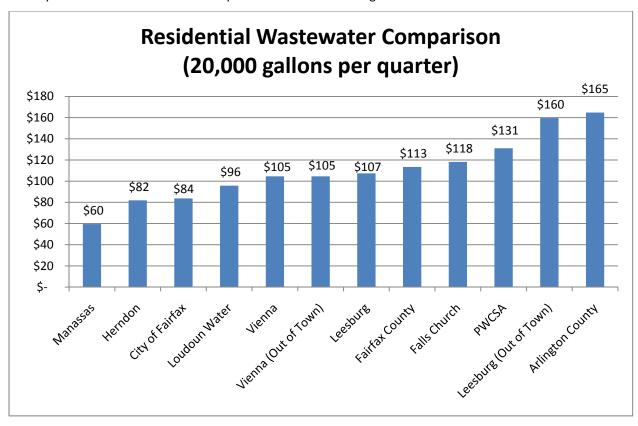
Apart from the financial requirements of the wastewater treatment facility, in FY 2009 the City of Fairfax undertook an analysis of the wastewater collection system. Numerous infrastructure recommendations were made by the City's consulting engineers and financial advisors which resulted in the preparation of a multiyear Capital Improvement Plan. FY 2012 will require \$410,000 for continued wastewater conveyance maintenance to include pipe relining, manhole rehabilitation and an asset management program.

The three-year forecast for wastewater fee increases is 12 percent per year. This is substantial and is the result of needed infrastructure improvements; particularly the Noman M. Cole Water Pollution Control Plant. In addition, the undesignated fund balance for this utility is expected to be only 30 percent of the fund's annual expenses. This balance is substandard and rate increases will improve this situation over the three-year period.

The following chart provides an out year illustration of long term finances for the Wastewater Fund.



The City's Wastewater rates are currently the third lowest in the region.



Water Fund

	FY 2010	FY 2011	FY 2011	FY 2012
	Actual	Budget	Estimate	Adopted
Revenues	\$9,315,675	\$17,033,534	\$12,133,221	\$17,395,151
Expenditures	\$7,681,220	\$17,307,826	\$11,141,191	\$17,540,994
Rate Increase	10%	7.5%	7.5%	7.5%

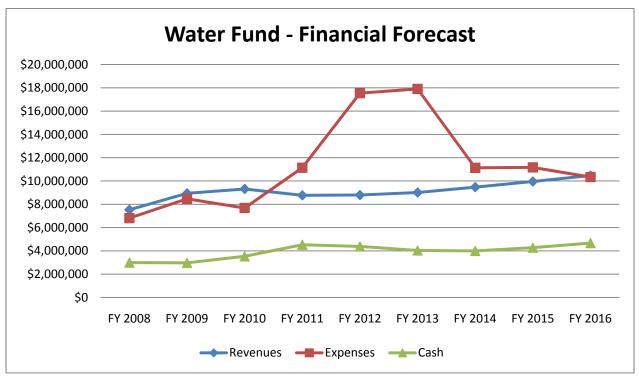
Water infrastructure rehabilitation and replacement is crucial to sustaining the City's water treatment and distribution system. The City plans to make significant investments to the water treatment and distribution system according to its Capital Improvement Plan developed in conjunction with consulting engineering evaluations. The distribution system is composed of aged cast iron piping and will require enhanced maintenance and diligence to ensure dependable service and safe quality of water. Consistent with capital planning discussions held annually with City Council since 2009, there will continue to be scheduled rate increases each year for the foreseeable future in order to finance the continuing escalating costs associated with water treatment and distribution capital upgrades. Revenues for capital improvements will come predominantly from existing customers since growth is limited to in-fill development and re-development in the City. The City is evaluating different treatment upgrade and improvement options to refurbish the treatment plant. In this endeavor, special focus will be given to lower chemical and energy costs in upcoming fiscal years. The water treatment plant and distribution system is ready to meet the EPA Stage 2 Disinfection Byproducts rule by March 2012. To do so, the City anticipates the disinfection process to remain with free available chlorine with ferric sulfate to remain as the chemical of choice for coagulation and settling.

FY 2012 will require \$8,770,000 for continued project improvements to include improvements to the Goose Creek Raw Water Pumping Station, Chemical Storage Facilities, High Service Pumping Station, cast iron water main replacements, water tank maintenance, continued implementation of automated meter reading, Supervisory Control and Data Acquisition (SCADA), and Geographic Information Systems (GIS).

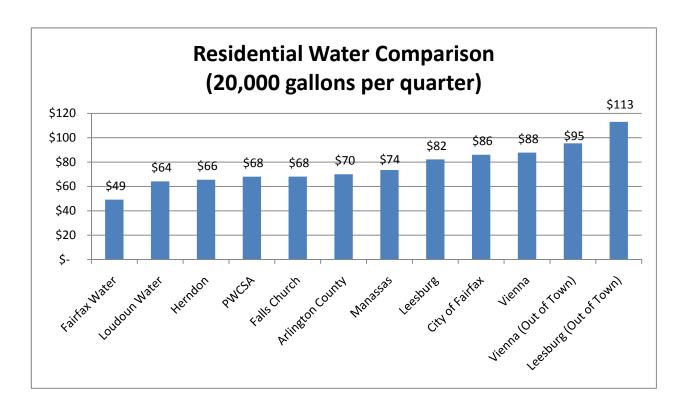
Loudoun Water has been a wholesale customer of the City since 1961. Loudoun water has advised the City that it will build its own water treatment plant sometime during the next six to eight years and will no longer need services from the Goose Creek Water Treatment Plant once that facility is commissioned. The likely impact to the City of Fairfax will be a decrease in chemical and energy costs yet reduced revenues to the water fund. As a result of the loss of Loudoun Water the increased water rate schedule is being adopted for rate stabilization for the City's customers.

The three-year forecast for water fee increases is 7.5 percent per year. This is substantial and is the result of needed infrastructure improvements; particularly the Goose Creek Water Treatment Plant. In addition, the undesignated fund balance for this utility is expected to be only 50 percent of the fund's annual expenses. This balance is substandard and rate increases will improve this situation over the three-year period.

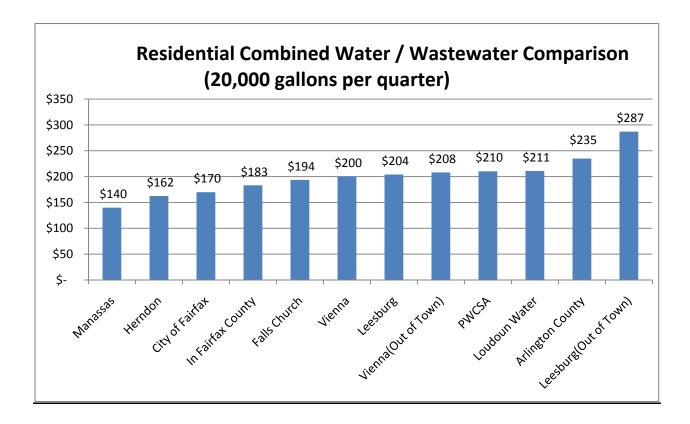




The City's water rates currently remain competitive in the region; particularly among the smaller systems.



The following chart highlights combined charges for both water and wastewater bills. All jurisdictions in the region have a basic charge for their respective water and wastewater rates with the two exceptions being the City of Fairfax and Arlington. This accounts for the variance when adding rates from the previous separate water and wastewater charts. The City rates will result in combined water and wastewater rates that are currently the third lowest in the region.

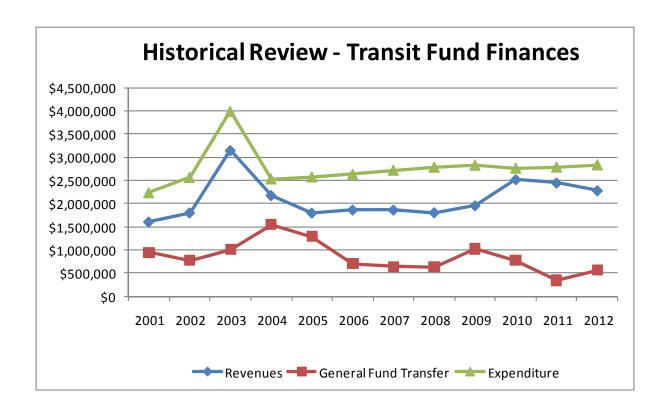


Transit Fund

	FY 2010	FY 2011	FY 2011	FY 2012
	Actual	Budget	Estimate	Adopted
Revenues	\$2,519,214	\$2,418,294	\$2,444,609	\$2,278,294
General Fund Support	\$770,000	\$425,682	\$343,497	\$559,422
Expenditures	\$2,765,730	\$2,843,976	\$2,788,106	\$2,837,716

The City/University / Energysaver (CUE) bus system provides an alternative transportation mode for City and area residents and George Mason University (GMU) students throughout the City and from GMU and Metro. The City has operated the CUE system since 1985 and provides 12 buses on a fixed route system traveling 441,430 vehicle miles during 30,215 hours of operation each year. CUE and GMU, and the Fairfax Area Chamber of Commerce published and distributed 50,000 copies of the OnCUE Business Directory. The directory is available online at www.OnCUEonline.org.

The basic fare of \$1.60 was adopted as part of the FY 2011 budget. Effective January 1, 2011 the basic fare (cash) increased by \$.10 from \$1.60 to \$1.70. A discounted fare of \$1.50 is charged to those riders who use a Smartrip card. The fare increase along with additional funds from George Mason University (GMU) has resulted in increased revenues however FY 2012 envisions a more conservative use of NVTA funds thereby increasing the general fund support.



Acknowledgements

The budget is the product of an intensive effort by staff in all City departments. In particular I want to express my appreciation to David Hodgkins, Assistant City Manager / Director of Finance, and Joseph LaHait, Budget Officer, who have principal responsibility for the preparation of this document. Others who contributed significantly to the preparation and printing include Delores Kidwell, Lyn Guzman, Melanie Burrell, Chris Cohen and Joanna Ormesher. Additional thanks go to each of the Department Directors, School Department, Constitutional Officers and every employee who participated in finalizing materials for City Council's deliberation.

Budget Information Request

Copies of the FY 2012 Budget and FY 2012-2016 Capital Improvement Program (CIP) are available as follows:

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City Hall

10455 Armstrong Street, Room 312

Fairfax, VA 22310

Phone: 703-385-7870

City website: http://www.fairfaxva.gov/budget/budget.asp

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